



The Y Asks for Community Support to reach Campaign Goal

Rockport - November 30, 2011 – The Penobscot Bay YMCA is making life-changing experiences to its community regardless of their ability to pay membership and program fees. The Y has raised \$150,000 toward their \$200,000 goal thanks to the support of hundreds of donors and Community Partners such as United Mid Coast Charities (UMCC). Without the generosity of UMCC and others in the community, the Y's mission would be greatly comprised.

"UMCC strives to provide the best possible benefits to residents in and around the Mid-Coast area. Funds provided to the YMCA are used exclusively for scholarships for those youths, adults and families who could not afford YMCA memberships, programs or summer camps. UMCC distributes 100% of all dollars contributed to it" states Rusty Brace, UMCC President.

The mission of the Y is to nurture the potential of kids, promote healthy living and to foster a sense of social responsibility. The Y provides financial assistance to active duty military families, unemployed individuals, seniors on fixed incomes and families regardless of their ability to pay. The Teen Center, an outreach program of the Y, continues to provide vital after-school programs free of charge.

The Penobscot Bay YMCA is dedicated to providing participants a foundation of values and skills to last a lifetime. The world needs caring, honest, responsible and respectful individuals. Financial support enables the Y to nurture these values as youth face many challenges and opportunities ahead of them. There's still time to make a donation before year-end to help make the Annual Scholarship Campaign a much-needed success.

"Tax-deductible gifts made before December 31, 2011 – no matter the amount– will help reach this year's goal" said Don Abbott, ASC Chair. "The community's generosity will ensure that the Penobscot Bay YMCA continues to offer affordable programs and services, meet the increased demand for scholarships for Knox County residents of all ages and maintain its facility in top condition."

Change a Life...Support the Y. To make life-changing experiences available to everyone, regardless of their financial situation, contact the Penobscot Bay YMCA @ 236.3375 to support the Annual Scholarship Campaign or donate online by visiting www.penbayymca.org.



United Mid Coast Charities (UMCC) presents a check to the Penobscot Bay YMCA.

Pictured left to right: Troy Curtis, YMCA Executive Director, Jim Bowditch, YMCA Board President and Roy Hitchings, Pen Bay Healthcare President/Chief Executive Officer and UMCC Representative.

